



Get in and drive!

New vehicles available to test drive at 2020 show

Get in, buckle up and drive! That's exactly what organizers of the 2020 San Diego International Auto Show are hoping visitors will do at the upcoming show, Jan. 1-5, at the San Diego Convention Center.

Ticket holders are invited to experience a variety of new models by test driving the latest from Chevrolet, Chrysler, Dodge, Jeep, Ram, Fiat, Nissan, Subaru, and Toyota.

Auto show test drives provide dozens of experiences, and hundreds of smiles, says Kevin Leap, SDIAS show director.

"Customer engagement and realistic experiences are what we're all about," says Leap. "We put great effort into producing fun, educational and interactive features on the show floor, *and* on Harbor Boulevard, too. Test drives are a popular extension of the show and provide opportunities for ticket holders to comparison shop by actually driving new vehicles, while learning about their features and technology from professional product specialists."

Test drives will be located along the front drive of the San Diego Convention Center; in the waterfront lot behind the Convention Center; and, in the case of Camp Jeep, inside the center itself. New this year, an all-electric vehicle test drive on SDG&E Electric Vehicle Day, Thursday, Jan. 2.

Signage will be posted throughout the convention center directing show attendees to the various test drive areas. Hours vary and can be found at SDautoshow.com.

Ticketed show attendees typically must meet age requirements and have a current driver's license to participate in the test drives. There is no additional fee to participate, but those interested should visit the specific event areas for more information and explanation of program rules. Trained product specialists accompany drivers, and each drive takes about 15 minutes.

Show Details

Hours:

Wednesday, Jan. 1	10am-9pm
Thursday, Jan. 2	10am-9pm (Media Preview Day: 5am-10am)
Friday, Jan. 3	10am-9pm
Saturday, Jan. 4	10am-9pm
Sunday, Jan. 5	10am-7pm

Admission:

Adult (ages 13-61):	\$15
Military (active duty w/ID):	\$12 (one ticket per ID)
Senior (ages 62+):	\$12
Child (ages 7-12):	\$11
Child (6 and under):	Free
Child (12 and under)	Free on Family Day, Sunday, Jan. 5 (when accompanied by a paid adult)

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