



Showcasing freedom to drive at the Mobility Zone

The Mobility Zone returns to the San Diego International Auto Show (SDIAS), Jan. 1-5, 2020, at the San Diego Convention Center where it will be showcasing a variety of transportation options that provide accessibility for people with physical challenges. The Mobility Zone is organized by GoldenBoy Mobility.

Each year the SDIAS, with the help of GoldenBoy Mobility, presents the newest vehicles from major manufacturers, along with classic and specialty vehicles, off road vehicles, and other transportation devices that have been modified for people with physical challenges.

The exhibit will feature accessible vehicles that have been modified with floors lowered 10-14 inches with an extendable ramp allowing wheelchair access.

A new addition in the Mobility Zone this year is the inclusion of the Paralyzed Veterans of America, which will be exhibiting two race cars that have been adapted to accommodate physically challenged competitive drivers.

In addition to the vehicles, there will also be a variety of seating solutions designed to assist drivers with physical challenges. Some of these vehicles, according to auto show research, can also make access and egress more convenient for aging drivers. Multiple lift solutions that allow someone to transport a mobility scooter or power chair will also be featured.

The San Diego International Auto Show is all about wheels, including those found on wheelchairs and scooters. The latest innovations and technology will be showcased for visitors to experience and discuss their applications with mobility experts who will be present.

“We are proud to continue the tradition of the Mobility Zone,” said Kevin Leap, SDIAS show director, “and thank GoldenBoy Mobility for being a champion for the physically challenged and a dedicated show partner.”

Show Details**Hours:**

Wednesday, Jan. 1 10am-9pm
Thursday, Jan. 2 10am-9pm (Media Preview Day: 5am-10am)
Friday, Jan. 3 10am-9pm
Saturday, Jan. 4 10am-9pm
Sunday, Jan. 5 10am-7pm

Admission:

Adult (ages 13-61): \$15
Military (active duty w/ID): \$12 (one ticket per ID)
Senior (ages 62+): \$12
Child (ages 7-12): \$11
Child (6 and under): Free
Child (12 and under) Free on Family Day, Sunday, Jan. 5 (when accompanied by a paid adult)

Media Contacts:

Barry Toepke – 619 772 8378 / barry@ncda.com
Joe Rohatynski – 313 378 6570 / joe@joepr.com
Marc Harlow – 810 599 2558 / marc@harlowpr.com

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