



## **San Diego International Auto Show Cancellation**

(August, 26, 2020) - After careful and extensive consideration of the health risks and other factors resulting from COVID-19, the New Car Dealers Association San Diego County will be unable to hold and unfortunately must cancel the San Diego International Auto Show, which was scheduled for December 31, 2020 – January 3, 2021. We now turn our attention to our next show which will take place December 30, 2021 – January 2, 2022.

“As much as we wanted to move forward with the show for all of those who eagerly anticipate it each year, the outbreak of COVID-19 and the pandemic has resulted in a situation where we are unable to hold the show. Of course, the health and safety of all of the workers, exhibitors and attendees who make the auto show such a special event are of vital importance,” said Dean Mansfield, president of the New Car Dealers Association San Diego County, which owns and produces the San Diego International Auto Show.

“And given the incredible amount of planning exhibitors must do long in advance of an event of this size and the expenses incurred by all parties, we have endeavored to provide notice of cancellation as soon as reasonably possible,” continued Mansfield.

### **Contacts:**

Dean Mansfield, President, New Car Dealers Association San Diego County  
858-550-0080 / [dmansfield@ncda.com](mailto:dmansfield@ncda.com)

Scott Webb, Director of Marketing & Operations, New Car Dealers Association San Diego County  
858-550-0080 / [scott@ncda.com](mailto:scott@ncda.com)

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