



2022 San Diego International Auto Show Canceled

For Immediate Release

San Diego, October 22, 2021 – As one of the most anticipated events in San Diego for both car buyers and enthusiasts, and Where the Cars are the Stars®, the San Diego International Auto Show® (SDIAS) is disappointed to announce the cancelation of the 2022 edition of the show, which was scheduled to take place December 30, 2021-January 2, 2022 at the San Diego Convention Center.

After careful consideration of a variety of COVID related factors, including uncertain event verification requirements, vehicle chip and inventory challenges, and most importantly, concern for the health and safety of attendees, exhibitors and sponsors, show officials determined that the responsible decision was to cancel the show. Given current conditions it would not be possible to produce an event of the caliber that show-goers have come to expect and deserve.

Although the San Diego International Auto Show will not take place this December/January, the auto show team has already shifted its focus to planning for next year's event in order to produce an even better show experience for 2023.

About the San Diego International Auto Show:

Owned, produced and presented by the New Car Dealers Association® San Diego County, the San Diego International Auto Show has grown to become the second largest auto show in California and one of the best attended public events at the San Diego Convention Center. Chosen as a global destination for manufacturers to showcase their products, the San Diego International Auto Show – Where the Cars are the Stars® – is one of the primary means of stimulating automobile sales throughout the county.

One of the keys to the Auto Show's success each year is the extensive media coverage prior to and during the show. The NCDA's media partners play a critical role in advertising the San Diego International Auto Show and supporting the show's public relations and marketing efforts.

High-resolution Images:

- [SDIAS Crowd - IMG 3059](#)
- [SDIAS Crowd - IMG 3160](#)
- [SDIAS Crowd - IMG 3154](#)
- [SDIAS Crowd - IMG 3147](#)
- [SDIAS Crowd - IMG 3124](#)
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